

CHARLOTTE MAYNE

Junior Graphic Designer

www.charlottemayne.com

Sheffield based, willing to relocate

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I am an energetic and innovative graphic designer and animation graduate, with experience following client briefs on a variety of creative projects including branding, design for print, web design and social media campaigns to be used for advertising for small businesses. I have experience working both individually and on team projects, with strong communication skills in presenting ideas and concepts to a group. I am looking for an exciting role to utilise my existing knowledge and continue to develop my skills as a creative designer.

SKILLS

Branding
Design for Print
Logo Design
Illustration
Explainer Videos

Web Design
Motion Graphics
Video Editing
Infographics
Storyboarding

Marketing Materials
Typography
Photography
2D Animation
Visual Storytelling

SOFTWARE

Photoshop
Illustrator
PremierePro
Lightroom

InDesign
AfterEffects
Canva

EXPERIENCE

GRAPHIC DESIGNER AND ANIMATOR SHEFFIELD CONTACT TRACERS

OCT 2020 - PRESENT

- Working with a team of volunteers to create and promote a docuseries exploring the impact of Covid-19 on the local community of Sheffield.
- Producing motion graphic animations for use within the series, including the main title sequence, and design elements, logos needed for promotion materials, while following brand guidelines.
- Creating infographic explainer videos and marketing materials to be shared to social media to advertise relating events and information nights put on by the Sheffield Community Contact Tracers.

MOTION GRAPHIC DESIGNER RAAH FEST

FEB 2020

- Produced an animated title sequence for the festival to be used as an introduction for a "news broadcast" section.

GRAPHIC DESIGNER SHEFFIELD VARSITY GAMES 2020, SHEFFIELD STUDENTS UNION

NOV 2019 - FEB 2020

- Collaborated with the marketing team for the Sheffield Varsity Games, producing promotional filmed videos to advertise the sale of tickets for the events across university screens.

EDUCATION

SHEFFIELD HALLAM UNIVERSITY SEPT 2017 - 2021

MA Animation - Predicted 1st (Graduating May 2021)

EAST NORFOLK SIXTH FORM COLLEGE SEPT 2014 - JUNE 2016

A Levels: Art & Design - B, Psychology - C

AS Levels: English Language - B, Photography - B

ORMISTON DENES ACADEMY SEPT 2011 - JULY 2014

10 GCSEs (A*-C)